

INSTITUTIONAL BEST PRACTICE

1. Charampa Mahavidyalaya is a rural based college dedicated to imparting quality education to rural students along with creating awareness in communities. Digital literacy and online banking are two most necessary modern facilities the rural community is unaware of.

A Digital Literacy and Online Banking Awareness Programme is designed to educate individuals and communities about the use of digital technologies and online banking services. Such a programme can have several objectives, benefits for communities, and outcomes:

Objectives:

1. **Promote Digital Literacy:** To enhance participants' understanding of digital technologies, including computers, smartphones, and the internet, and improve their ability to use these tools effectively.
2. **Increase Online Banking Awareness:** To educate individuals about the benefits and risks of online banking and encourage them to use online banking services safely.
3. **Improve Financial Literacy:** To provide participants with the knowledge and skills needed to manage their finances effectively, including budgeting, saving, and investing.
4. **Enhance Cybersecurity Awareness:** To educate participants about online security best practices, such as strong password management, recognizing phishing attempts, and protecting personal information.
5. **Bridge the Digital Divide:** To reduce the digital divide by ensuring that underserved communities have access to digital resources and skills.
6. **Empower Economic Inclusion:** To enable individuals to access and benefit from the convenience and opportunities offered by online banking, particularly for those who may have limited access to traditional banking services.

Benefits for Communities:

1. **Financial Inclusion:** The program can help individuals who may have limited access to physical banks or face mobility challenges to access financial services conveniently.
2. **Empowerment:** It empowers individuals with the skills and knowledge to manage their finances independently, promoting financial stability.
3. **Reduced Fraud:** Educating participants about online security can reduce the risk of online fraud and cybercrimes within the community.
4. **Employability:** Digital literacy skills can improve employment prospects as many jobs now require basic computer skills.
5. **Community Development:** Increased financial literacy and access to online banking can contribute to economic growth within the community.
6. **Social Inclusion:** Bridging the digital divide and providing digital literacy can help marginalized groups participate more fully in society.

Outcomes:

1. **Increased Digital Literacy:** Participants will gain confidence in using digital devices and navigating the internet.
2. **Online Banking Adoption:** More community members will start using online banking services, leading to increased financial inclusion.
3. **Improved Financial Management:** Participants will develop better financial management skills, leading to reduced debt and increased savings.
4. **Enhanced Cybersecurity:** Participants will be better equipped to protect themselves from online threats, reducing the risk of financial loss.
5. **Community Empowerment:** The program can lead to a more informed and empowered community that can make better financial decisions.
6. **Economic Growth:** As more community members engage in online banking and financial activities, it can contribute to local economic development.
7. **Reduced Reliance on Traditional Banking:** As digital banking becomes more accessible, some individuals may reduce their reliance on costly traditional banking services, potentially saving money.
8. **Job Opportunities:** Participants with improved digital literacy may have better access to online job opportunities and remote work.

In conclusion, a Digital Literacy and Online Banking Awareness Program has the potential to empower individuals and communities by providing them with essential digital skills and financial knowledge. The outcomes can lead to increased financial inclusion, reduced fraud, and improved economic prospects for the community as a whole.

2. Community Service During Kalipuja Festival

Charampa, in Bhadrak district, is famous for Kalipuja festival. During this festival thousands of people come here to enjoy the festive occasion which continues for 7 days. Hundreds of stalls are installed with varieties of merchandise and there is rush and crowd. During this time NSS unit of our institution extends invaluable service in the following manner:

Health Camps: NSS volunteers set up health check-up camps, distribute hygiene kits, and provide basic medical assistance to fair attendees.

Environmental Initiatives: They promote eco-friendly management: NSS volunteers assist in managing traffic and parking to ensure the safety and smooth flow of vehicles by creating human chain.

Educational Booths: They set up educational booths on topics like health awareness, environmental conservation,

Community Engagement: They engage with fairgoers to raise awareness about social issues, government schemes, and community development programmes.

First Aid: They provide first aid services in case of emergencies or accidents during the fair.

Cleanliness Drives: Organizing cleanliness drives to maintain the fairgrounds and surrounding areas.

Support for Special Needs: Ensuring accessibility and assistance for fair attendees with special needs.

Security and Crowd Control: Assisting in maintaining order and security during the event.

These are just a few examples of how NSS volunteers of the institution are contributing to the success and positive impact of this popular cultural fair. practices by organizing waste management at the fair.

Traffic Man